



HAVE JOE ON YOUR SHOW

Joe Marcoux.

A high-energy sales guest who turns coaches, experts, and teams who dread selling into confident closers. Real reps, zero sleaze, one move your listeners can use the next morning.

TOPICS JOE LOVES

01 Why your best people dread selling, and the fix

Brilliant at the craft, frozen at the close. Where it comes from, and how it breaks.

03 7% / 38% / 55%: the math of persuasion

Words are 7 percent. Tone is 38, body is 55. The line audiences quote back.

05 Networking like a PRO

Working a room so people are glad they met you. No sleaze required.

02 The S.O.S. REPS Method

Rep, Expert feedback, Polish, Solidify. Selling as a practiced skill, not a personality.

04 Taking A.I.M.E.

Align, Inspire, Motivate, Empower. Why discovery decides whether the pitch lands.

+ Or build your own

Tell Joe the outcome you want for your listeners.

A 30-SECOND INTRO, READY TO READ

My guest today is Joe Marcoux. Joe spent thirty years selling on the floor before building The S.O.S. REPS Method, the system he uses to turn coaches, experts, and whole sales teams who dread selling into confident closers. He has been ranked the number one B2B sales expert on LinkedIn twice, he is a Mr. Natural Canada bodybuilder, and he hosts his own show, The Cup of Joe Marcoux. He brings high energy and real, practical reps. Joe, great to have you.

CREDENTIALS

TWICE LINKEDIN #1 B2B SALES EXPERT

30+ YEARS IN SALES

MR. NATURAL CANADA

HOST, THE CUP OF JOE MARCOUX

CREATOR, THE S.O.S. REPS METHOD

PITCH YOUR SHOW

APPLY

joemarcoux.com/podcast-guesting

EMAIL

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RESPONSE

Within 5 business days

Joe Marcoux.

A fit for established shows reaching salespeople, coaches, and business owners.